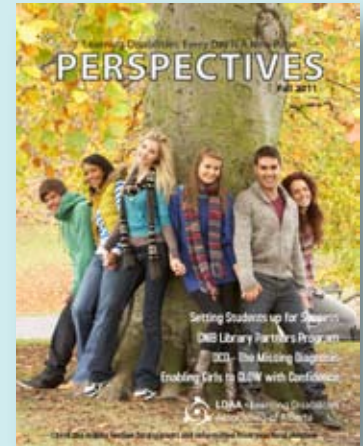


PERSPECTIVES Magazine

Alberta's Only Magazine on Learning Disabilities and AD/HD



Effective. Affordable. Full-colour.

PERSPECTIVES is the official magazine of the Learning Disabilities Association of Alberta (LDAA). With a distribution of approximately 5,000 copies per issue, this quarterly magazine is the main source of current information on learning disabilities and AD/HD. Advertising in PERSPECTIVES is an effective and affordable way to gain the interest of parents, teachers and the community.

Who will you reach?

- * Parents of children with learning disabilities and/or ADHD
- * Teachers of Calgary, Edmonton, Red Deer and surrounding areas
- * Patrons of affiliate organizations
- * All members of the LDAA
- * Physicians and Psychologists

For advertising information, please contact:

Vern Begg

Acting Marketing & Communications
Coordinator, LDAA-CC
T: 403-283-6606 ext. 109
E: communications@LDAA.net

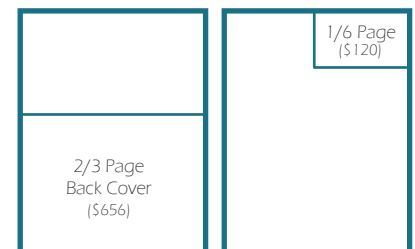
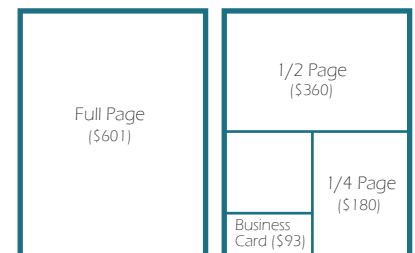
Advertising Rates

	Width:	Height:	1-Issue:	3-Issue Rate:
2/3 Page Back Cover	7.5"	6.25"	\$750	\$650
Full Page	7.5"	10"	\$690	\$600
1/2 Page	7.5"	5"	\$415	\$360
1/4 Page	3.75"	5"	\$210	\$180
1/6 Page	3.75"	3.5"	\$140	\$120
Business Card	3"	2"	\$110	\$95

For hard copy submission, add \$30 for production charges

Publishing Dates & Deadlines

	Book ads by:	Send materials by:
Winter 2012	December 19	December 21
Spring/Summer 2012	April 18	April 20
Fall 2012	August 22	August 24



Did you know?

**1 in 10
Canadians
has a learning
disability.**